

Southwest Airlines Vacations Ski Training



SOUTHWEST
VACATIONS

A SYMBOL OF FREEDOM

Southwest Airlines Benefit

**Skis and Snowboards
Fly Free!**



Product Overview

- **Destinations**
 - Colorado
 - Utah
 - Lake Tahoe
 - New Mexico



Colorado

- **Denver – 26 miles from DEN**
- **Winter Park – 92 miles from DEN**
- **Keystone – 95 miles from DEN**
- **Breckenridge – 105 miles from DEN**
- **Copper Mountain – 102 miles from DEN**
- **Vail – 121 miles from DEN**
- **Beaver Creek – 130 miles from DEN**
- **Steamboat Springs – 180 miles from DEN**







Denver Hotels

- **Adam's Mark Denver Hotel**
- **Doubletree Hotel Denver**
- **Holiday Inn Denver City Center**
- **Loews Denver Hotel**
- **Warwick Hotel Denver**



Winter Park Hotels

- **Beaver Village Condominiums**
- **Hi Country Haus**
- **Iron Horse Resort**
- **The Vintage Resort & Conference Center**
- **Winter Park Mountain Lodge**
- **Winter Park Premier Townhomes**
- **Zephyr Mountain Lodge**



Winter Park Features

- **Round Trip Transfers From DEN**
- **2 to 8 Day Winter Park Resort Lift Tickets**
- **Discount Ski Rental Options using Christy's Sports Rental Equipment**



Keystone Hotels

- **Evergreen Condominiums**
- **Gateway Mountain Lodge**
- **Spa to Keystone Lodge, a RockResort**
- **Northstar Townhomes**
- **River Run Condominiums**
- **Slopeside Condominiums**
- **The Forest Condos**
- **The Inn at Keystone**



Keystone Info

- **Keystone – Good for the 1st time ski vacation**
- **Self Contained**
- **Has an efficient, color coded ski shuttle system**
- **Great for families**
- **Everyone works for Keystone**
- **Website: vailresorts.com**



Keystone Features

- **2 to 10 day interchangeable Lift tickets good at Keystone and Breckenridge**
- **Round Trip Transfers From DEN**
- **Discount Ski Rental Options using Christy's Sports Rental Equipment**



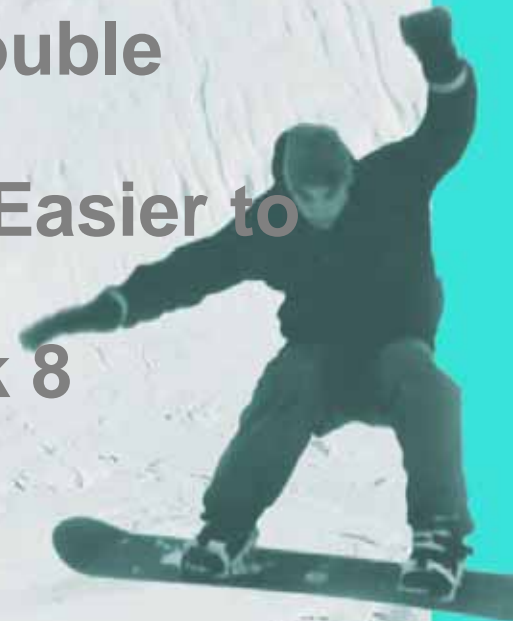
Breckenridge Hotels

- **Beaver Run Resort & Conference Center**
- **Breckenridge Mountain Lodge**
- **Main Street Station & Junction**
- **Mountain Thunder Lodge**
- **One Breckenridge Place**
- **Park Ave / Main Street Condos**
- **Pine Ridge Condominiums**
- **ResortQuest River Mountain Lodge**
- **Riverbend**
- **Sawmill Creek**
- **The Great Divide Lodge**
- **The Village at Breckenridge Resort**
- **Trails End**



Breckenridge Info

- Breckenridge – Perfect Mountain Town
- Highest lift terrain
- Base of Peaks 7 are 80 to 90 condo units with limited retail
- New Lake Chutes/ Snow White (Double Diamond)
- Breckenridge Connect Gondola – Easier to get to mountain
- Parking lot located at base of peak 8
- Website: vailresorts.com



Breckenridge Features

- **2 to 10 day interchangeable Lift tickets good at Keystone and Breckenridge**
- **Round Trip Transfers From DEN**
- **Discount Ski Rental Options using Christy's Sports Rental Equipment**



Copper Mountain Hotels

- **Copper Springs Lodge**
- **Passage Point**
- **54 Peaks**
- **Mountain Plaza**
- **Village Square**
- **Wheeler Village**



Copper Mountain Features

- **2 to 7 day Copper Mountain Ski Area – Beeline Lift Tickets**
- **Round Trip Transfers From DEN**
- **Discount Ski Rental Options using Christy's Sports Rental Equipment**



Vail Hotels

- **Austria Haus**
- **Enzian Condominiums**
- **Evergreen Lodge**
- **Holiday Inn Apex Vail**
- **Lion Square Lodge**
- **Lionshead Condominiums**
- **The Lodge at Vail, a RockResort**
- **Vail Cascade Resort & Spa**
- **Vail Racquet Club Townhomes & Condos**



Vail Features

- **2 to 10 day interchangeable Lift tickets good at Vail & Beaver Creek**
- **Round Trip Transfers From DEN**
- **Discount Ski Rental Options using Black Tie Ski Rental Equipment**



Beaver Creek Hotels

- **Arrowhead Village Condominiums**
- **Avon Condominiums**
- **Beaver Creek Lodge**
- **Park Hyatt Beaver Creek Resort & Spa**
- **The Charter at Beaver Creek**
- **The Lodge and Spa at Cordillera, a RockResort**
- **The Ritz-Carlton, Bachelor Gulch**



Beaver Creek Info

- **Beaver Creek – Customer Service Oriented**
- **80% of accommodations Ski in/ Ski out**
- **8,000 acres groomed every night**
- **Village to Village Experience (meaning you can ski from one village to another village)**
- **New Ski school gondola**
- **New Double Black Stone Creek Chutes located off of Rose bowl**
- **River Express Gondola (Avon) take to Beaver Creek landing**
- **Website: vailresorts.com**



Beaver Creek Features

- **2 to 10 day interchangeable Lift tickets good at Vail & Beaver Creek**
- **Round Trip Transfers From DEN**
- **Discount Ski Rental Options using Black Tie Ski Rental Equipment**



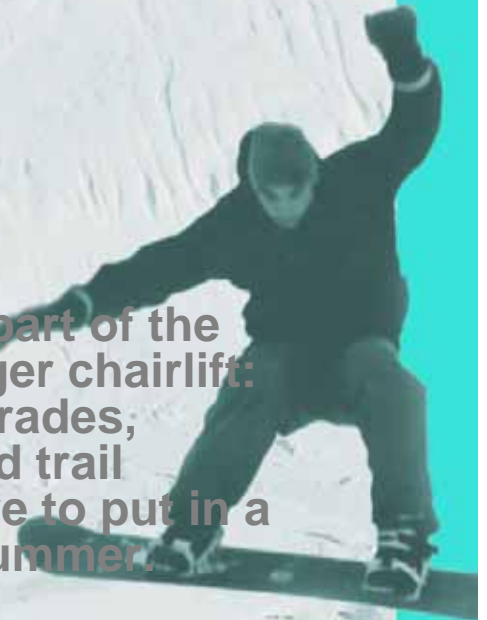
Steamboat Springs Hotels

- Canyon Creek
- Holiday Inn Steamboat
- Shadow Run
- Sheraton Steamboat Resort
- Steamboat Grand Resort Hotel & Conference Center
- Storm Meadows Christie Base
- Storm Meadows Club Condominiums
- The Lodge at Steamboat
- Thunderhead Lodge
- Timber Run



Steamboat Springs Info

- Steamboat has 70% drier snow. Unfortunately that means no snowball fights.
- Steamboat also has 75 bars and restaurant
- Skiing in Steamboat:
- They have legendary tree skiing
- They have enormous uphill capacity (NO LINES)
- 14% beginner runs
- 42% intermediate runs
- 44% difficult runs
- Website: steamboat.com
- News and Updates
- \$16 million in on-mountain improvements for 07/08 as part of the “Steamboat Unbridled” plan include the new 6 passenger chairlift: Christie Peak Express, significant headwall terrain upgrades, snowmaking advances, parking facilities, and enhanced trail signage. Future plans include leveling Ski Times Square to put in a new ski village area; some demolition may start next summer.



Steamboat Springs Features

- **1 to 7 Day Steamboat Ski & Resort Lift Tickets**
- **Round Trip Transfers From DEN**
- **Discount Ski Rental Options using Christy's Sports Rental Equipment**



Utah

- **Salt Lake City – 7 miles from SLC**
- **Snowbird – 31 Miles from SLC**
- **Solitude – 34 Miles from SLC**
- **Park City & The Canyons – 37 miles from SLC**





SLC Super Pass

- **The Ski Salt Lake Super Pass entitles adult skiers and riders to interchangeable lift tickets at four local resorts including Alta, Brighton, Snowbird, and Solitude and is valid for Customers that stay in the Salt Lake City, Alta, Brighton, Snowbird, and Solitude area hotels. The Super Pass also entitles pass holders to roundtrip travel on UTA ski buses, city buses, and light-rail. Only valid during ski season while ski resort is open.**



Salt Lake City Hotels

- **Crystal Inn - Downtown**
- **Crystal Inn Mid Valley**
- **Embassy Suites Hotel**
- **Grand America Hotel**
- **Homestead Studio Suites - Mid Valley**
- **Homestead Studio Suites - Sugarhouse**
- **Little America Hotel**



Park City Hotels

- **All Seasons Condominiums**
- **Bear Hollow Village**
- **Best Western Landmark**
- **Carriage House Condominiums**
- **Crestview Condominiums**
- **Fox Pointe at Redstone**
- **Park Avenue**
- **Park City Marriott**



Park City Hotels Continued

- **PowderWood Resort**
- **Silver King Hotel**
- **Lodge at the Mountain Village**
- **The Park City Perks Hotel**
- **The Yarrow Resort Hotel**
- **Three Kings Condominiums**
- **Town Pointe Condos**



The Canyons Hotels

- **Canyons Grand Summit Hotel**
 - **Red Pine Condominiums**
 - **Silverado Lodge**
 - **Sundial Lodge**
- **The Canyons is located just 5 miles from Park City.**



Park City & The Canyons Features

- **Ski Lift Tickets Available To Canyons, Deer Valley & Park City.**
- **Round Trip Transfers From SLC**
- **Discount Ski Rental Options**



Solitude Hotels

- **The Inn at Solitude**
- **Solitude Condominiums**



Snowbird Hotels

- **Cliff Lodge at Snowbird - East**
- **The Lodge at Snowbird**



Lake Tahoe

- **South Shore – 56 Miles from the RNO**
- **North Shore**
 - Northstar – 41 miles from RNO
 - Squaw Valley – 47 miles from RNO
 - Incline Village – 33 miles from RNO
- **Reno – 3 miles from RNO**





South Shore

- Embassy Suites Hotel Lake Tahoe Resort
- Forest Suites Resort
- Harrah's Casino Hotel Lake Tahoe
- Harvey's Resort and Casino Lake Tahoe
- Inn by the Lake South Lake Tahoe
- Lake Tahoe Horizon Casino Resort
- Lakeland Village Beach and Mountain Resort
- Marriott Grand Residence Club
- MontBlue (formerly Caesar's Tahoe)
- Tahoe Keys Resort
- The Ridge Tahoe



Heavenly Lake Tahoe Interchangeable Lift Ticket

- **Heavenly**
- **Alpine Meadows**
- **Kirkwood**
- **Northstar at Tahoe**
- **Sierra at Tahoe**
- **Squaw Valley USA**
 - **The first day MUST be redeemed at Heavenly**



North Shore Hotels

- **Best Western Truckee**
- **Hyatt Regency Lake Tahoe Resort, Spa & Casino**
- **Northstar at Tahoe**
- **Iron Horse Lodge by Tahoe Mountain Resorts**
- **Great Bear Lodge by Tahoe Mountain Resorts**
- **Resort at Squaw Creek**
- **Squaw Valley Lodge**
- **The Village at Squaw Valley**



Ski Tahoe North Interchangeable Lift Ticket

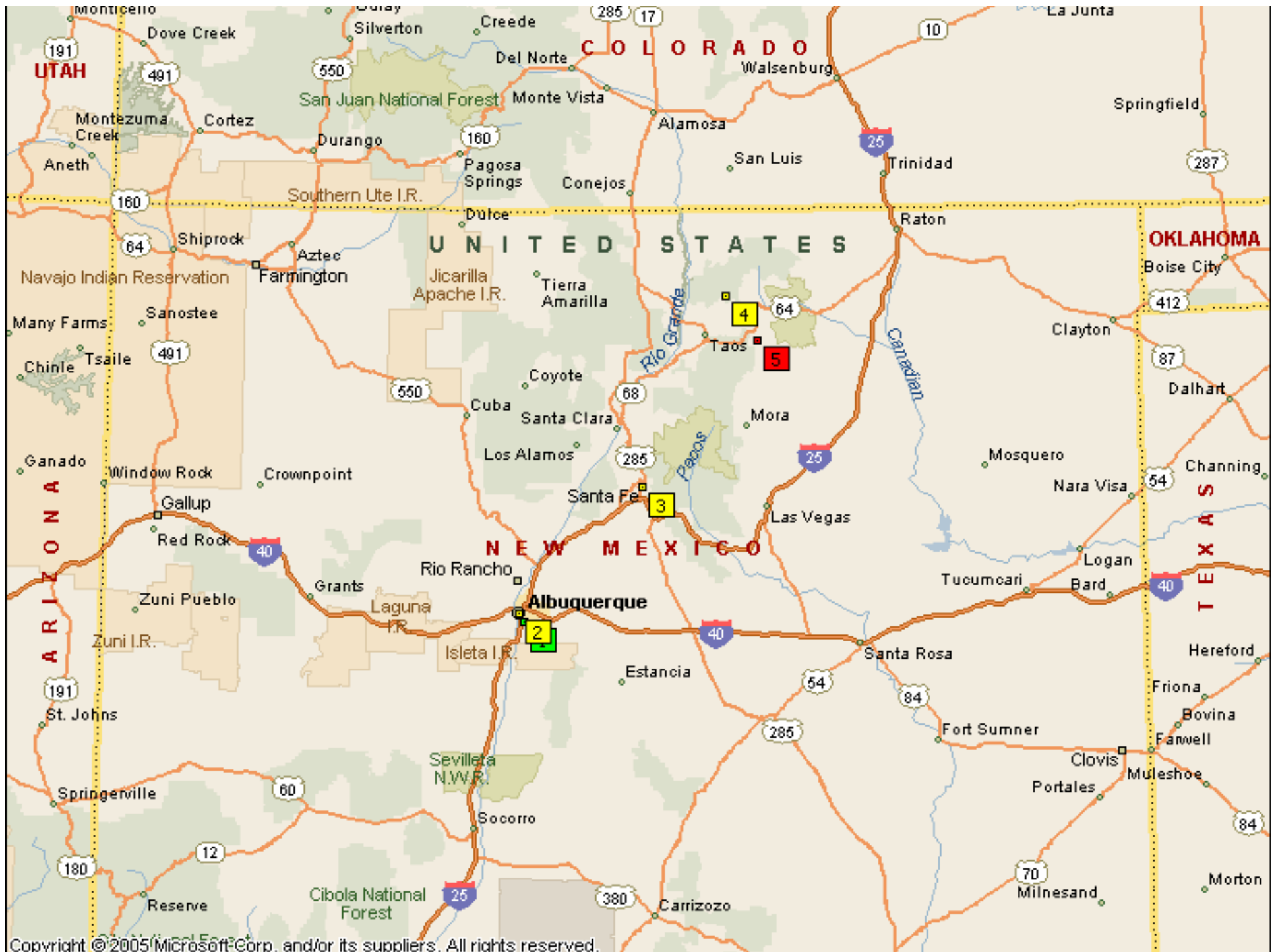
- **Alpine Meadows**
- **Northstar at Tahoe**
- **Squaw Valley**
- **Sugar Bowl**
- **Homewood**
- **Diamond Peak**
- **Mt. Rose**



New Mexico

- **Albuquerque**
- **Santa Fe**
- **Taos**
- **Angel Fire**





New Mexico

- **Albuquerque – 5 miles from ABQ**
- **Santa Fe – 67 miles from ABQ**
- **Taos – 155 miles from ABQ**
- **Angel Fire – 158 miles from ABQ**



Albuquerque Hotel

- **Best Western Rio Grande Inn Albuquerque**
- **Hyatt Regency Albuquerque**



Santa Fe Hotels

- **Santa Fe**
- **Fort Marcy Hotel Suites**
- **The Hacienda at Santa Fe**
- **Hilton Santa Fe/Historic Plaza**
- **Hotel Santa Fe**
- **Inn and Spa at Loretto**
- **La Posada Fe Santa Fe Resort and Spa, a RockResort**
- **Santa Fe Courtyard by Marriott**



Taos Hotels

- **Comfort Suites**
- **Sagebrush Inn and Conference Center**



Angel Fire Hotels

- **Angel Fire**
- **Angel Fire Resort**
- **Hyatt Regency Tamaya Resort and Spa**



New Mexico Ski Lift Tickets

- **Taos Ski Valley Lift Tickets**
- **Angel Fire Lift Tickets**
- **Ski Santa Fe lift tickets**
- **Sandia Peak lift tickets**



Find out what they like

If you liked:	You'll also like:		
Albuquerque	Salt Lake City	Santa Fe	Winter Park
Angel Fire	Solitude	Mammoth	Tremblant
Aspen	Vail	Whistler	Telluride
Banff	Jackson Hole	Telluride	Taos
Beaver Creek	Whistler	The Canyons	Telluride
Breckenridge	Park City	Whistler	Telluride
Copper Mountain	The Canyons	Whistler	Steamboat
Crested Butte	Taos	Jackson Hole	Telluride
Heavenly	Vail	Copper Mountain	Whistler
Jackson Hole	Banff	Crested Butte	Taos
Keystone	Steamboat	Winter Park	The Canyons
Mammoth	Solitude	Angel Fire	Tremblant
Northstar	Snowmass	Steamboat	Big Sky

Find out what they like

If you liked:

Park City

Salt Lake City

Santa Fe

Snowbird

Snowmass

Steamboat

Solitude

Squaw Valley

Taos

Telluride

The Canyons

Tremblant

Vail

Winter Park

Whistler

You'll also like:

Breckenridge

Albuquerque

Albuquerque

Squaw Valley

Steamboat

Keystone

Angel Fire

Snowbird

Crested Butte

Aspen

Keystone

Mammoth

Whistler

Salt Lake City

Vail

Aspen

Winter Park

x

Jackson Hole

Northstar

Snowmass

Mammoth

Jackson Hole

Jackson Hole

Crested Butte

Copper Mountain

Solitude

Aspen

Albuquerque

Aspen

Telluride

Santa Fe

x

Crested Butte

Big Sky

Breckenridge

Tremblant

Crested Butte

Telluride

Banff

Steamboat

Angel Fire

Breckenridge

Keystone

Breckenridge



Promo Code SKI50

- **Save \$50 on a 3 nights or longer ski package. This will be valid for all four of our ski destinations. Booking dates 11/1/07 – 3/31/08. Travel 11/14/07 – 4/30/08.**



2% Override on Ski

Ski Packages Booked between

11/1/07 – 12/1/07

For from travel between

11/4 – 4/30/08

Receive a 2% commission override



One Night Packages

Southwest Airlines Vacations now offers one night packages to several destinations including: Fort Lauderdale, Orlando, Tampa Bay, San Diego, Seattle, New Orleans and Los Angeles, with plans to introduce one-night packages in all Southwest Airlines Vacations destinations.

Customers who will benefit from these great new package offerings are:

- Customers looking to fly in the day before a cruise and stay one night, or stay one night after their cruise returns to port
- Customers wanting to meet with friends and family in destination
- Customers traveling for a special event or sporting event

All one night vacation packages are fully commissionable and the previous two night minimum requirement is no longer mandatory.



Additional Support

- **For assistance call 1-877-543-7336**
For Spanish speaking assistance call 1-888-423-5683
- **Groups: If you're planning a trip for 10 or more people, fill out the Group Form with your travel information and one of our Group Representatives will be happy to assist you with your travel arrangements. Or you can contact our Group Department by calling 1-800-220-0833.**
- **Customer Support: For pre-travel assistance, please e-mail wncustomersupport@marktravel.com or 1-800-524-6442 ext. 5572**
- **During or Post Travel Assistance: Call 1-800-775-7105 and follow the prompt on your phone**
 - **Las Vegas During Travel Assistance: Call 1-888-216-0708**
 - **Sales Team: For support and questions regarding sales support, training, tradeshow, and travel agent programs, please contact the Southwest Airlines Vacations sales team at sales@southwestvacations.com**
- **Regional Marketing Teams: For support and questions regarding marketing, advertising, product, and pricing details, please contact your Regional Marketing team at regionalmarketing@southwestvacations.com.**



Additional Support

The Sales Team 1-800-524-6442

- **Paul Jones – Ext. 5293**
 - **Regional Sales Manager**
- **Erick Sanchez – Ext. 5451**
 - **Business Development Associate**
- **Sonia Mura-Bonilha – Ext. 5436**
 - **Business Development Associate - Inside Sales**



Thank you!



SOUTHWEST[®]
VACATIONS

A SYMBOL OF FREEDOM